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**Ronald Blue & Co. highlighted in WSJ article,**
***Advisers Put Faith in Religion-Based Investing***

Atlanta – Ronald Blue & Co. was highlighted in an article that appeared in the *Wall Street Journal* online and in print on Monday, March 27, 2017. The article asks, "Want to organize your financial life in a way that is consistent with your faith? A growing number of financial advisers and firms are helping clients do just that . . . by incorporating religious values and laws into financial plans for clients. Often this translates into recommendations to keep debt low and make generous charitable contributions."

The article goes on to say, "The ranks of faith-based advisers are growing. Ronald Blue, which says its goal is to see 'individuals and families practicing biblical stewardship and experiencing freedom from economic fear, bondage and conflict,' has 7,000 clients, up from 6,000 in 2014. With 13 offices, it is the nation's fifth-largest independent registered investment advisory firm in terms of assets under management, according to *Financial Planning* magazine."

Erik Daniels, Ronald Blue & Co., Executive Vice President, was interviewed for the article. "Some advisers say they encourage clients who can afford it to increase their charitable donations. I recently had a conversation with a client who was making quite a bit of money and was financially independent, so I asked him to consider increasing the amount of his giving. The client decided to contribute 15% of his income to charity," Mr. Daniels says. "The book of Ecclesiastes says we need to enjoy the fruits of our labor. We are not going to judge your lifestyle. It's your decision. But our job is to encourage clients to handle their wealth for God's purpose."

"Some faith-based advisers instruct clients to avoid debt. Debt in the Scriptures is not forbidden, but it is discouraged," says Mr. Daniels. He says that the firm has gone so far as to recommend that some clients prepay a mortgage, even if that means reducing their liquid investments."

Founded in 1979, Ronald Blue & Co. is one of the largest independent fee-only wealth management firms in the United States. The firm provides comprehensive financial strategies based on biblical wisdom designed to enrich the lives of clients across the wealth spectrum in key areas including financial, retirement and estate trust planning, investment management and solutions, family office services, philanthropic counsel and strategies, business consulting and institutional client services.

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